



June 8, 2017

5:00 pm-8:00 pm

Oklahoma Territorial Plaza

The 3rd Annual Perkins Pup-a-Palooza is a fundraiser for the Perkins Animal Shelter Building Fund. This year, we have decided to beat the heat by hosting an evening event! Proceeds from this event will be used for shelter improvements that directly affect quality of life of our dogs and for the planning and construction of a new facility. In addition to our normal vendors, animal adoptions, raffles, and games, our Parks & Rec Department will be hosting a Hot Dog Supper to raise money to support their events throughout the year.

The 2nd Annual Perkins Pup-a-Palooza raised nearly \$4,000 for our Shelter Building Fund. 2016 was a very successful year for the Perkins Animal Shelter. We received our first-ever grant from Maddie's Fund and our Christmas Supply Drive was the most successful in recent history. We look forward to the changes that 2017 brings and believe that, with the help of the Perkins community, our shelter will be the best "small town animal shelter" in Oklahoma.

Best in Show (\$1,000)

- 🐾 One Available
- 🐾 6 T-Shirts
- 🐾 1st Choice booth space
- 🐾 Recognition plaque
- 🐾 Recognition in articles & press releases
- 🐾 Recognition throughout event over public address system
- 🐾 Large logo on banners
- 🐾 Large logo on shirt
- 🐾 Large logo on printed materials
- 🐾 Large Logo on website for 1 year w/ link to sponsor page

MVP-Most Valuable Pup (\$500)

- 🐾 Three Available
- 🐾 4 T-Shirts
- 🐾 Booth space
- 🐾 Recognition certificate
- 🐾 Recognition in articles & press releases
- 🐾 Recognition throughout event over public address system
- 🐾 Medium logo on banners
- 🐾 Medium logo on shirt
- 🐾 Medium logo on printed materials
- 🐾 Medium logo on website for 1 year w/ link to sponsor page

Top Dog (\$250)

- 🐾 Ten Available
- 🐾 2 T-Shirts
- 🐾 Booth space
- 🐾 Company name listed on shirt
- 🐾 Company name listed on printed materials
- 🐾 Company name listed on website for 1 year w/ link to sponsor page

Dog's Best Friend (\$100)

- 🐾 Ten Available
- 🐾 1 T-Shirt
- 🐾 Booth space
- 🐾 Company name listed on shirt
- 🐾 Company name listed on printed materials

By becoming a Pup-a-Palooza sponsor, you will have the opportunity not only to gain valuable exposure, but also to show the Perkins community that your business or organization cares. Each sponsorship level includes booth space at the event for you to provide company information, offer giveaways, or even sell items. Vendors, sponsors, and organizations must provide their own booth space equipment. Setup begins at 3:00 pm.

The 3rd Annual Perkins Pup-a-Palooza will be promoted in a variety of outlets. These include, but are not limited to, local newspaper ads, press releases, promotional materials distributed to local residents, and Facebook advertising. In addition to promoting Pup-a-Palooza in our own community, partnering animal rescues will also promote Pup-a-Palooza in their communities.

Best in Show (\$1,000) MVP-Most Valuable Pup (\$500) Top Dog (\$250) Dog's Best Friend (\$100)

Please ask about our in-kind gift opportunities or customized sponsorship packages specific to your business's or organization's needs.

Contact Name: _____ Business Name: _____

Name as you would like it to appear on materials: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

Please mail check & sponsor form to: City of Perkins, ATTN: Colleen, PO Box 9, Perkins, OK 74059 or deliver to City Hall. For questions or more information, please call Colleen at (405) 547-2445. To ensure logos/names on printed materials, please return sponsorship forms by April 15.